

SO COMFORTABLE,  
YOU'LL FEEL THE DIFFERENCE  
THE MOMENT YOU LIE DOWN.™



WE MAKE THE WORLD'S BEST MATTRESS.™

*Perfect Sleeper*



THIS PRODUCT MADE UNDER ONE OR MORE OF THE FOLLOWING US PATENTS: 5,714,485; 5,317,708; 5,459,840; 5,197,155.

PRIOR ART

FIG. 1

SO COMFORTABLE,  
YOU'LL FEEL THE DIFFERENCE  
THE MOMENT YOU LIE DOWN.™



WE MAKE THE WORLD'S BEST MATTRESS.™

*Perfect Sleeper*

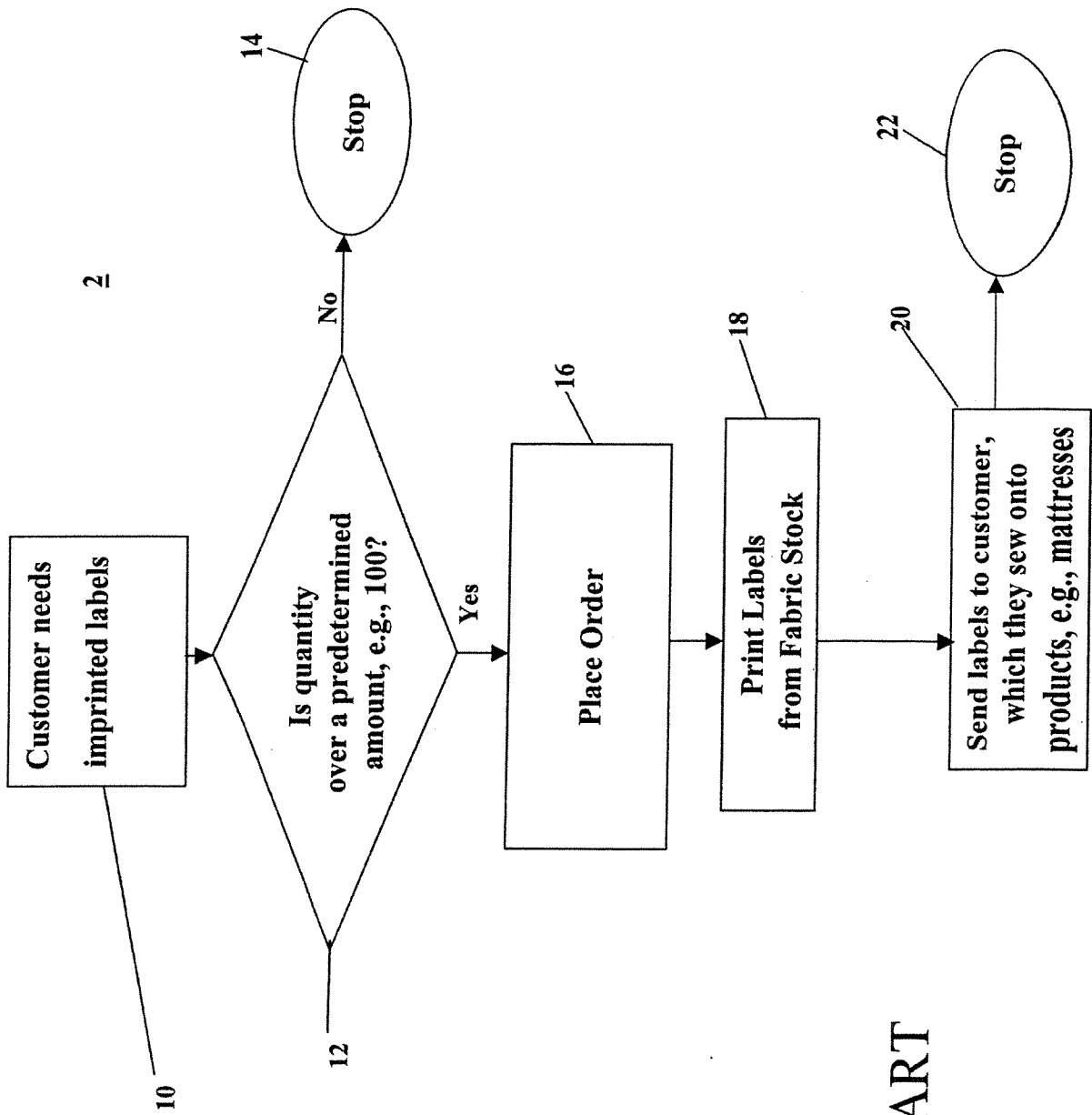


100% COTTON  
PERFECT SLEEPER  
MATTRESS

This product made under one of more of the following US patents: 5,701,086; 5,317,780; 5,459,892; 5,197,155

PRIOR ART

FIG. 2



PRIOR ART

FIG. 3

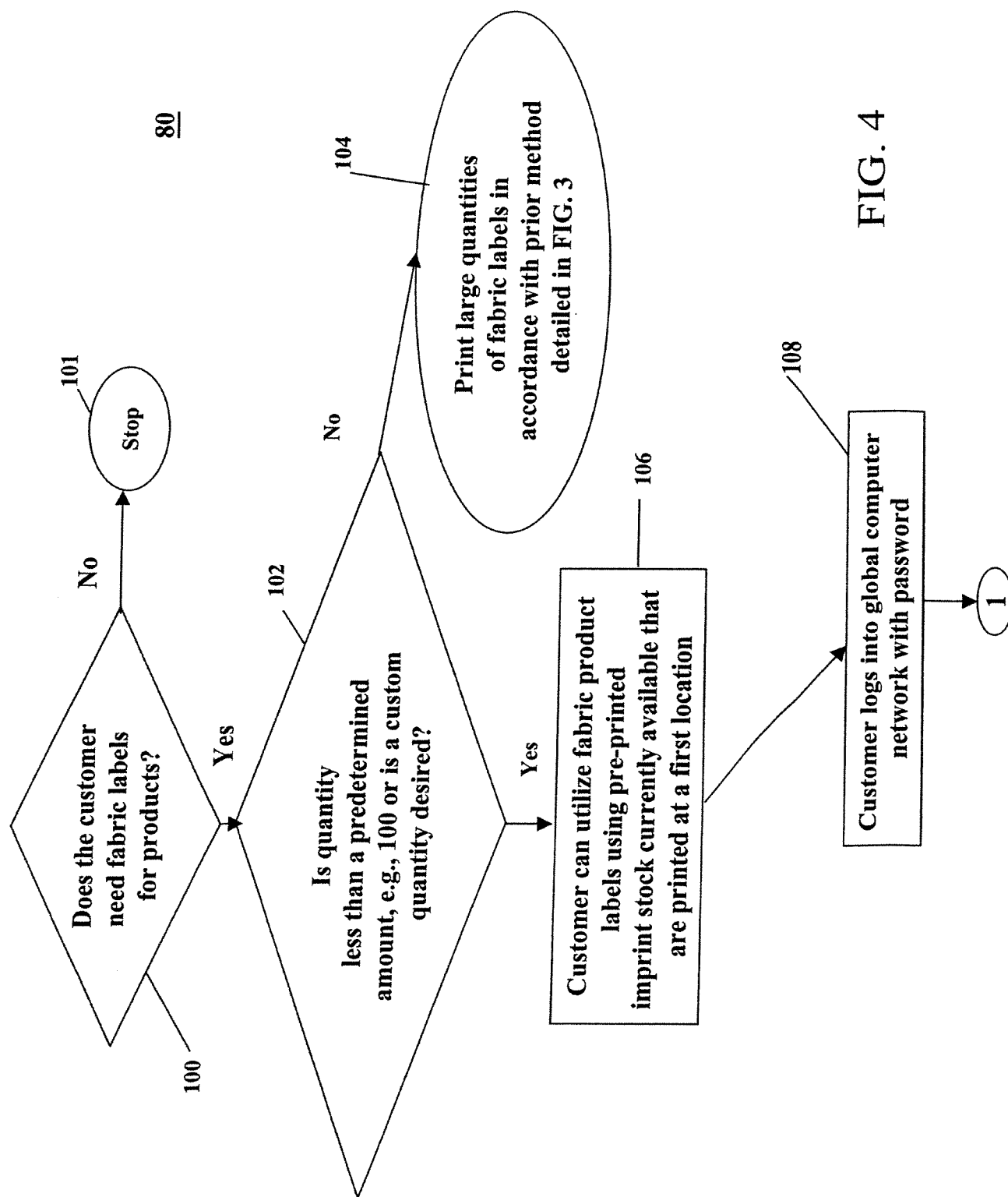


FIG. 4

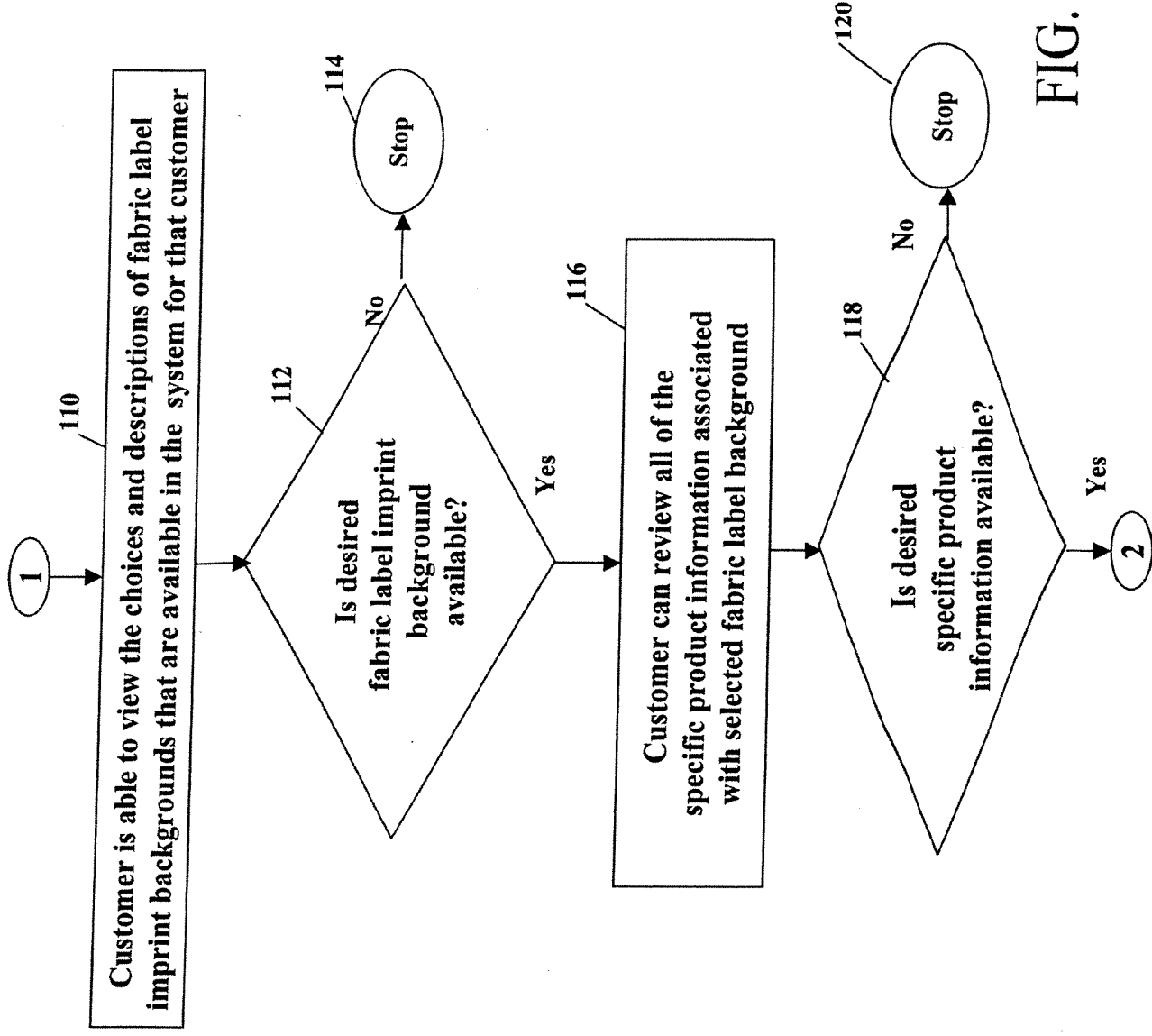


FIG. 4A

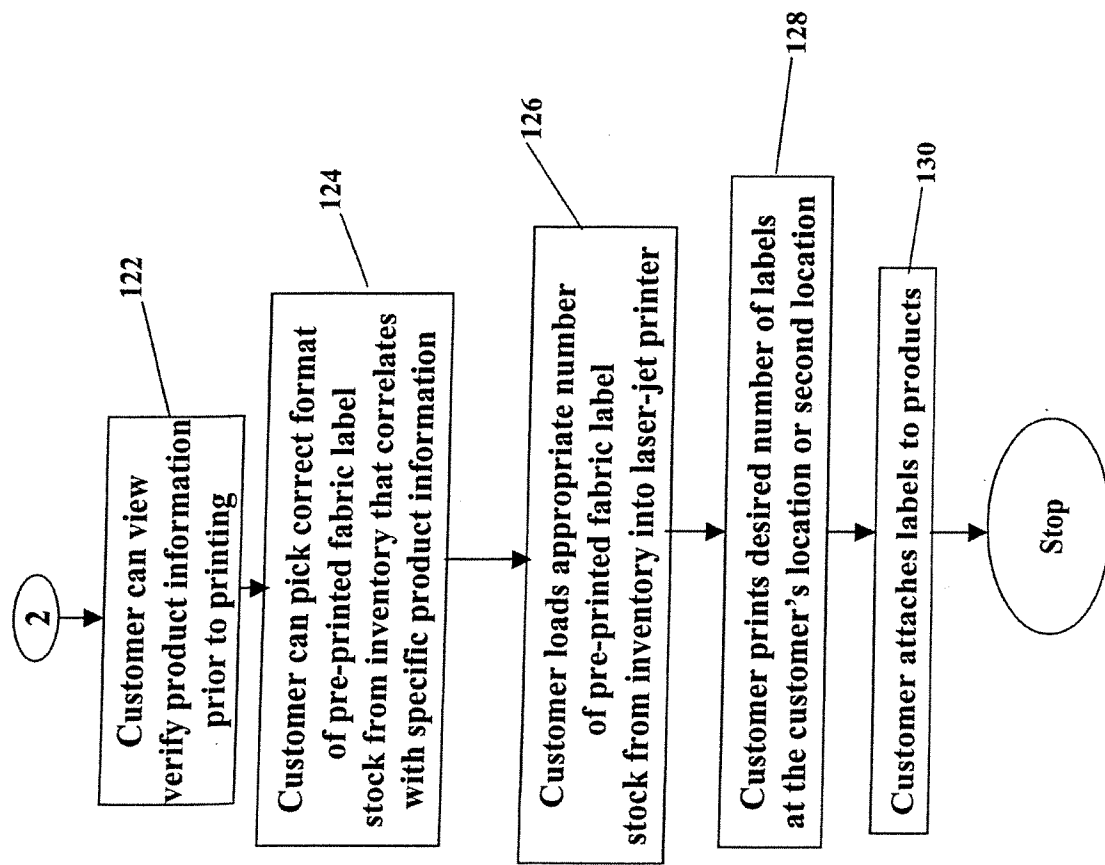


FIG. 4B

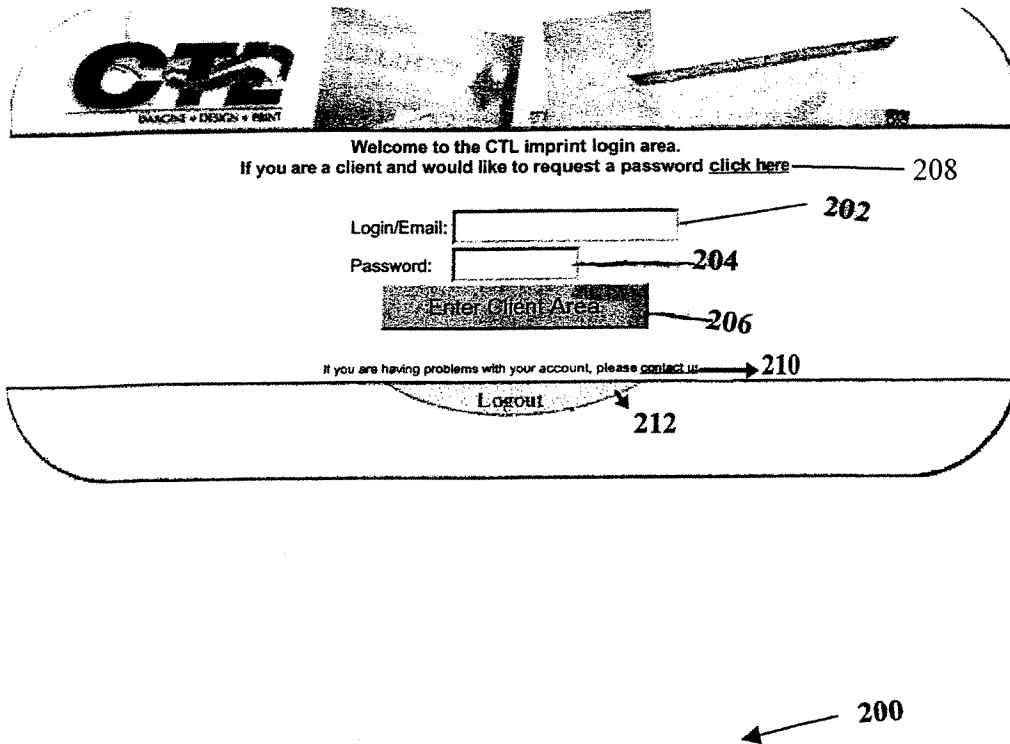


FIG. 5

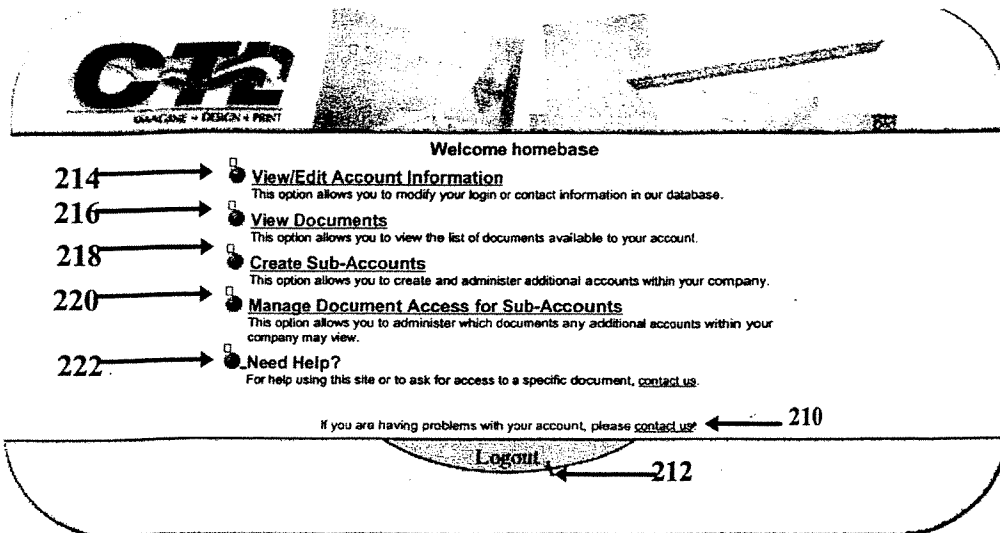


FIG. 6







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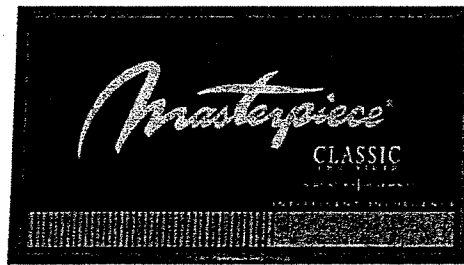
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Body Pillow (Example: 7x0000) ← 263

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← 264

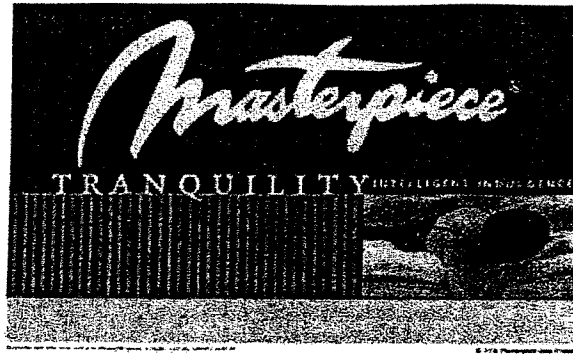
Masterpiece Classic ← 265



← 266

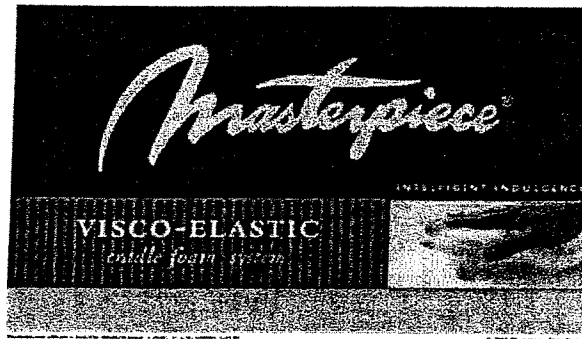
Masterpiece Solo ← 267

FIG. 8



← 268

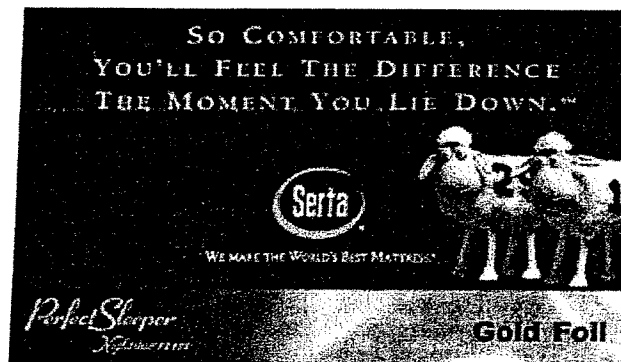
Masterpiece Tranquility ← 269



← 270

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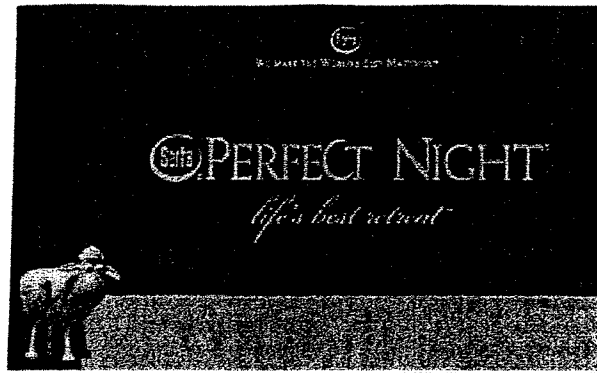
Masterpiece Visco-Elastic ← 271



← 272

Nightstar Elite (Example: 1xxxxx) ← 273

FIG. 8A



← 274

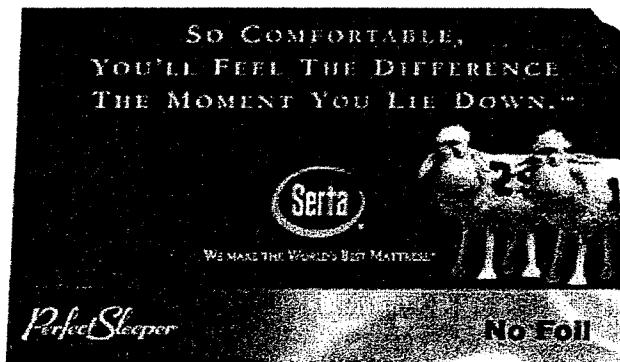
Perfect Night (Example:0xxxxx) ← 275



← 276

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Private Sheep Label (CTL 1888) ← 277



← 278

Super Premium (Example:3xxxxx) ← 279

FIG. 8B

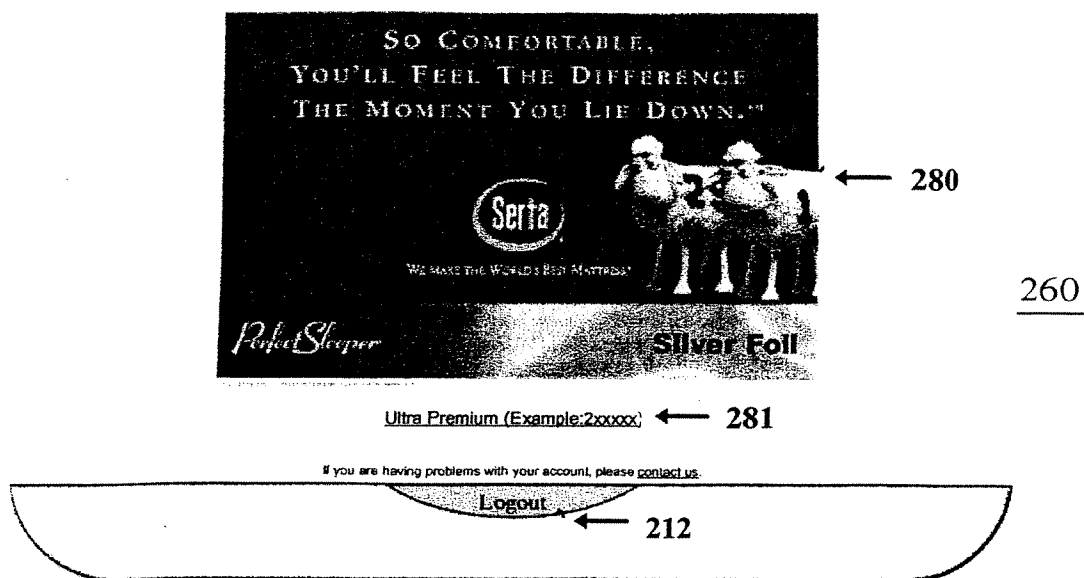


FIG. 8C



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- [300031 Astor Supreme \(Trad\)](#)
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- [300041 Artist Park \(Trad\)](#)
- [300051 Monaca Select \(Easy\)](#)
- [300061 Asheville Select \(Easy\)](#)
- [300062 Asheville Select PS \(Easy\)](#)
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- [300111 Bermuda Supreme \(Trad\)](#)
- [300131 Bonavista Isle \(Easy\)](#)
- [300131 Bonavista Isle \(Trad\)](#)
- [300141 Avondale Supreme \(Trad\)](#)
- [300142 Avondale Supreme PS \(Trad\)](#)
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- [300172 Ashford Isle PS \(Trad\)](#)
- [300231 Brandon Vista \(Trad\)](#)
- [300241 Barrington Vista \(Trad\)](#)
- [300261 Sedgewick \(Trad\)](#)
- [300262 Grace PS \(Trad\)](#)
- [300331 Campbell Park \(Trad\)](#)
- [300341 Carlson Isle \(Easy\)](#)
- [300341 Carlson Isle \(Trad\)](#)
- [300361 Almdale Drive \(Easy\)](#)
- [300361 Almdale Drive \(Trad\)](#)
- [300381 Bayfield Supreme \(Trad\)](#)
- [300431 Evandale Supreme \(Trad\)](#)
- [300441 Chatsworth Supreme \(Trad\)](#)
- [300451 Ardmore Isle \(Easy\)](#)
- [300451 Ardmore Isle \(Trad\)](#)
- [300461 Brighton Vista \(Trad\)](#)
- [300471 Ferndale Supreme \(Trad\)](#)
- [300481 Braxton Park \(Trad\)](#)
- [300531 Flanders Vista \(Trad\)](#)
- [300541 China Isle \(Trad\)](#)
- [300551 Bellamy Vista \(Trad\)](#)
- [300581 Bremerton Isle \(Easy\)](#)
- [300631 Grand Confidant \(Trad\)](#)
- [300631 Grand Confidant \(Easy\)](#)
- [300633 Grand Confidant PT \(Trad\)](#)
- [300641 Edgewater Vista \(Trad\)](#)
- [300651 Cambridge Park \(Easy\)](#)
- [300651 Cambridge Park \(Trad\)](#)
- [300661 Calico Supreme \(Trad\)](#)
- [300662 Calico Supreme PS \(Trad\)](#)
- [300671 Glenrose Isle \(Trad\)](#)
- [300681 Camry Park \(Trad\)](#)
- [300681 Camry Park \(Easy\)](#)
- [300731 Grand Freedom \(Trad\)](#)
- [300741 Glencoe Park \(Trad\)](#)
- [300751 Concord Supreme \(Easy\)](#)
- [300751 Concord Supreme \(Trad\)](#)
- [300761 Clarity Park \(Easy\)](#)
- [300761 Clarity Park \(Trad\)](#)
- [300771 Grand Brookdale \(Trad\)](#)

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FIG. 9

- 300772 Grand Brookdale PS (Trad)
- 300811 Graham Vista (Trad)
- 300831 Grand Vernay (Easy)
- 300831 Grand Vernay (Trad)
- 300841 Grand Bonneville (Easy) ← 282
- 300841 Grand Bonneville (Trad)
- 300851 Covington Vista (Trad)
- 300861 Grand Brimley (Trad)
- 300871 Grand Glory (Trad)
- 300871 Grand Glory (Easy)
- 300872 Grand Glory PS (Trad)
- 300931 Magna Park (Easy)
- 300931 Magna Park (Trad)
- 300941 Grand Dovenby (Trad)
- 300951 Dorchester Isle (Easy)
- 300953 Exquisite Grand PT (Trad)
- 300961 Grand Canterbury (Trad)
- 300971 Grand Moonlight (Trad)
- 300981 Copperton Isle (Easy)
- 301031 Milford Isle (Trad)
- 301031 Milford Isle (Easy)
- 301033 Milford Isle PT (Trad)
- 301041 Grand Laredo (Trad)
- 301051 Electra Supreme (Trad)
- 301051 Electra Supreme (Easy)
- 301053 Grand Avanti PT (Trad)
- 301061 Grand Reflection (Trad)
- 301061 Grand Reflection (Easy)
- 301071 Grand Sonata (Easy)
- 301071 Grand Sonata (Trad)
- 301081 Fairfax Vista (Trad)
- 301131 Montclair Grand (Easy)
- 301131BL Montclair Grand (Trad)
- 301141 Grand Somerset (Trad)
- 301142 Grand Somerset PS (Trad)
- 301151 Exquisite Grand (Trad)
- 301161 Grand Summit (Easy)
- 301161 Grand Summit (Trad)
- 301171 Harrington Park (Trad)
- 301231 Pavilion Park (Easy)
- 301231 Pavilion Park (Trad)
- 301241 Heather Isle (Trad)
- 301241 Heather Isle (Easy)
- 301242 Heather Isle PS (Trad)
- 301251 Grand Avanti (Trad)
- 301261 Kenmore Vista (Easy)
- 301262 Kenmore Vista PS (Easy)
- 301271 Kentfield Park (Trad)
- 301272 Kentfield Park PS (Trad)
- 301281 Grand Accolade (Trad)
- 301331 Pembroke Vista (Trad)
- 301341 Landmark Vista (Easy)
- 301341 Landmark Vista (Trad)
- 301351 Grand Jamboree (Easy)
- 301351 Grand Jamboree (Trad)
- 301361 Madison Isle (Easy)
- 301361 Madison Isle (Trad)
- 301371 Langley Isle (Easy)
- 301431 Solana Supreme (Trad)
- 301433 Solana Supreme PT (Trad)
- 301441 Lexus Supreme (Trad)
- 301451 Grand Sensation (Easy)
- 301451 Grand Sensation (Trad)
- 301461 Mansion Supreme (Trad)
- 301471 Millbridge Supreme (Trad)
- 301472 Millbridge Supreme PS (Trad)

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**FIG. 9A**

- 301531 Springmill Isle (Easy)
- 301531 Springmill Isle (Trad)
- 301541 Rainier Park (Trad)
- 301551 Highland Park (Trad)
- 301551 Highland Park (Easy)
- 301561 Milner Park (Easy)
- 301561 Milner Park (Trad)
- 301581 Grand Topaz (Trad)
- 301611 Northfield Vista (Trad)
- 301631 Tular Supreme (Easy)
- 301641 Silhouette Park (Trad)
- 301641 Silhouette Park (Easy)
- 301652 Newport Supreme PS (Trad)
- 301661 Nassau Isle (Easy)
- 301661 Nassau Isle (Trad)
- 301681 Jade Park (Easy)
- 301681 Jade Park (Trad)
- 301731 Wabash Vista (Trad)
- 301741 Silk Vista (Easy)
- 301741 Silk Vista (Trad)
- 301751 Lynwood Vista (Trad)
- 301761 Paragon Supreme (Easy)
- 301761 Paragon Supreme (Trad)
- 301771 Opal Supreme (Easy)
- 301771 Opal Supreme (Trad)
- 301772 Opal Supreme PS (Trad)
- 301781 Newton Vista (Easy)
- 301781 Newton Vista (Trad)
- 301831 Westwood Isle (Trad)
- 301831 Westwood Isle (Easy)
- 301841 Ultima Supreme (Easy)
- 301841 Ultima Supreme (Trad)
- 301851 Newport Supreme (Easy)
- 301851 Newport Supreme (Trad)
- 301861 Platinum Vista (Trad)
- 301871 Parliament Isle (Trad)
- 301881 Norwood Supreme (Trad)
- 301931 Wilshire Park (Easy)
- 301941 Waterford Park (Easy)
- 301941 Waterford Park (Trad)
- 301942 Waterford Park PS (Trad)
- 301961 Scarlet Isle (Trad)
- 301961 Scarlet Isle (Easy)
- 301971 Thurston Park (Easy)
- 302036 Ashbury ET (Trad)
- 302041 Bradford (Trad)
- 302051 Revere Isle (Easy)
- 302061 Seville Supreme (Trad)
- 302062 Seville Supreme PS (Trad)
- 302071 Extra Southgate (Trad)
- 302072 Silver Premier PS (Easy)
- 302081 Willow Isle (Trad)
- 302081 Willow Isle (Easy)
- 302136 Vienna Eurotop (Trad)
- 302151 Southampton Vista (Trad)
- 302161 Sommerville Park (Easy)
- 302161 Sommerville Park (Trad)
- 302171 Southgate (Trad)
- 302181 Brookport (Trad)
- 302231 Garnett (Trad)
- 302241 Chapman (Trad)
- 302251 Squire Park (Easy)
- 302251 Squire Park (Trad)
- 302253 Lasalle PT (Trad)
- 302261 Stratton Vista (Trad)
- 302263 Midway PT (Trad)

FIG. 9B



- 302272 Fairfield PS (Trad)
- 302281 Braeburn (Trad)
- 302341 Greenway (Trad)
- 302343 Cotton Creek PT (Trad)
- 302351 Viewpoint Supreme (Trad)
- 302352 Woodlawn PS (Trad)
- 302361 Extra Whitehall (Trad)
- 302362 Hillcrest PS (Trad)
- 302363 Delray Elite PT (Trad)
- 302371 Berryessa (Trad)
- 302372 Ocala Supreme PS (Trad)
- 302461 Whitehall (Trad)
- 302462 Augusta PS (Trad)
- 302471 Silver Premier (Easy)
- 302471 Silver Premier (Trad)
- 302541 Meadowlark (Trad)
- 302542 Bradshaw Comfort PS (Trad)
- 302551 Woodlawn (Trad)
- 302561 Extra Meridian (Trad)
- 302562 Extra Whitehall PS (Trad)
- 302571 Loomis (Trad)
- 302581 Edgartown (Trad)
- 302651 Special Anniversary (Easy)
- 302651 Special Anniversary (Trad)
- 302661 Meridian (Trad)
- 302662 Whitehall PS (Trad)
- 302681 Alma (Trad)
- 302741 Bradshaw Comfort (Trad)
- 302751 Hudson (Trad)
- 302762 Extra Meridian PS (Trad)
- 302771 Matteson (Trad)
- 302781 Colony (Trad)
- 302831 Pleasant Hill Limited (Trad)
- 302833 Orchard Brook PT (Trad)
- 302853 San Leandro PT (Trad)
- 302861 Augusta (Trad)
- 302862 Meridian PS (Trad)
- 302871 Ocala Supreme (Trad)
- 302872 Just For Kids PS (Trad)
- 302881 Daytona (Trad)
- 302931 Ashbury (Trad)
- 302941 Westview (Trad)
- 302953 Birchdale Supreme PT (Trad)
- 302971 Fairfield (Trad)
- 302981 Teak (Easy)
- 302981 Teak (Trad)
- 303031 Orchard Brook (Trad)
- 303041 Burgundy (Trad)
- 303051 San Leandro (Trad)
- 303052 Lamar PS (Easy)
- 303141 Magellan (Trad)
- 303142 Roswell PS (Easy)
- 303151 Birchdale Supreme (Easy)
- 303151 Birchdale Supreme (Trad)
- 303152 Willow Harbor PS (Trad)
- 303161 Alhambra (Trad)
- 303171 Tilden (Trad)
- 303241 Roswell (Easy)
- 303243 Fresno PT (Easy)
- 303252 Tulare 1 PS (Trad)
- 303263 Pendleton PT (Trad)
- 303341 Fresno (Easy)
- 303351 Terra Limited (Trad)
- 303352 Magnolia PS (Trad)
- 303353 Lamar PT (Easy)
- 303361 Gabrielle (Trad)

FIG. 9C

- 303381 Morado (Trad)
- 303441 Crate & Barrel Elite (Trad)
- 303453 Tulare 1 PT (Trad)
- 303481 Hamilton (Trad)
- 303551 Lamar (Easy)
- 303553 Magnolia PT (Trad)
- 303561 Midway (Trad)
- 303581 Our Planet I (Trad)
- 303651 Tulare I (Easy)
- 303651 Tulare I (Trad)
- 303661 Woodland (Trad)
- 303751 Willow Harbor (Trad)
- 303761 Extreme (Trad)
- 303761 Extreme (Trad)
- 303762 Woodland PS (Trad)
- 303781 Hotel Standard (Trad)
- 303851 Magnolia (Trad)
- 303881 Hotel Premier (Trad)
- 303961 Radiance Comfort (Trad)
- 303981 Hotel Reserve (Trad)
- 304051 Meadowlands (Trad)
- 304081 Hotel Gem (Trad)
- 304161 Villandry (Trad)
- 304162 Heather Ridge PS (Trad)
- 304181 Cherry Point (Trad)
- 304251 Aspen Hill (Trad)
- 304261 Heather Ridge (Trad)
- 304262 White Pines PS (Trad)
- 304361 White Pines (Trad)
- 304461 Westport (Trad)
- 304561 Kelsey (Trad)
- 304661 Hotel Concierge (Trad)
- 304761 Hotel Elite (Trad)
- 304861 Hotel Luxury (Trad)
- 304961 Hotel Excellence (Trad)
- 305161 Madison Isle II (Easy)
- 305281 Kid To College (Trad)
- 305361 Fairless Hills (Trad)
- 305461 Just For Kids (Trad)
- 305561 Cedar Lake (Trad)
- 305761 Le Jeune (Trad)
- 39792N Le Jeune (Trad)
- 8500418L Majestic Landscape (Trad)
- 850161 Affinity Supreme (Trad)
- 850261 Unity Supreme (Trad)
- 850281 Talbot Deluxe (Trad)
- 850351 Agility Classic (Trad)
- 850481 Remarque Deluxe (Trad)

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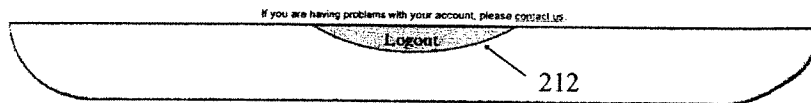


FIG. 9D

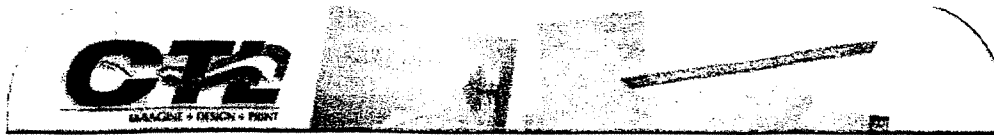
Featuring patented  
Comfort Quilt®

GRAND BONNEVILLE

MADE IN THE U.S.A.  
**easy care**  
COMFORT / DURABLE / BREATHABLE

300841

FIG. 10



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- 780031BL Visby (Trad)
- 780033BL Visby PT (Trad)
- 780051BL Sea Drift (Trad)
- 780052 Sea Drift PS (Trad)
- 780052BL Sea Drift PS (Trad)
- 780061 Aegean (Trad)
- 780062 Aegean PS (Trad)
- 780131 Evia (Easy)
- 780131 Evia (Trad)
- 780131BL Evia (Easy)
- 780131BL Evia (Trad)
- 780151BL Claymont (Trad)
- 780231 Beauville (Easy)
- 780231 Beauville (Trad)
- 780231BL Beauville (Trad)
- 780251BL Ellwood (Trad)
- 780252 Ellwood PS (Trad)
- 780261 Grenada (Trad)
- 780331 Girard (Trad)
- 780331BL Girard (Trad)
- 780351 Ivory (Easy)
- 780351BL Ivory (Trad)
- 780352 Ivory PS (Easy)
- 780361 Amulet (Trad)
- 780431BL Delfi (Trad)
- 780461 Adore (Easy)
- 780461 Adore (Trad)
- 780461BL Adore (Trad)
- 780462 Adore PS (Easy)
- 780462BL Adore PS (Trad)
- 780551 Hampton (Trad)
- 780551BL Hampton (Trad)
- 780552BL Valhalla PS (Trad)
- 780652BL Hampton PS (Trad)
- 780661 San Bruno (Easy)
- 780731BL Arden (Easy)
- 780733BL North Hampton Elite PT (Trad)
- 780761 Bolzano (Trad)
- 780851 Trentino (Trad)
- 780931 Capitano (Trad)
- 780931BL Capitano (Trad)

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FIG. 11

Featuring patented  
Comfort Quilt®

VISBY  
with Visco-Elastic Foam  
Traditional  
TWO-SIDED COMFORT

750031

FIG. 12



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 Fax:  ← 544  
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 Address (line 2):  ← 548  
 City:  ← 550  
 State:  ← 552  
 Zip:  ← 554

← 556

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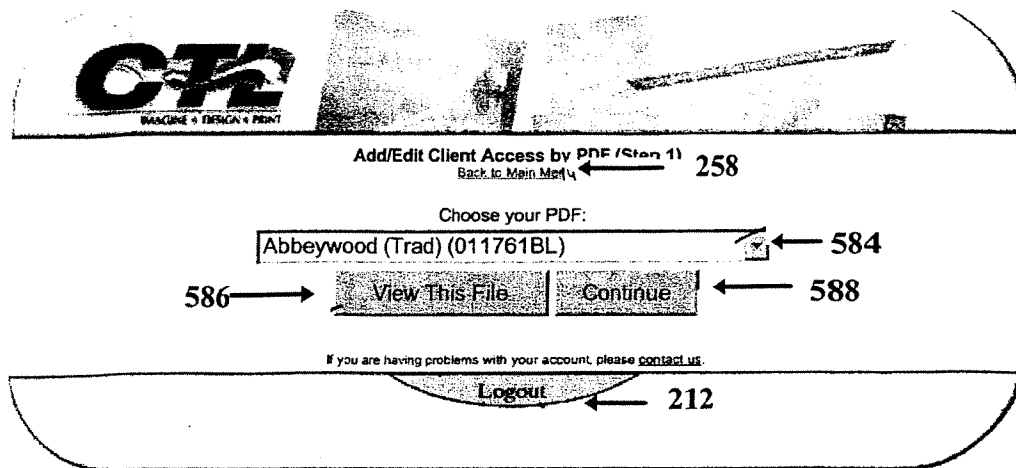
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562 →	Les Stamper (Serta Restokraft)	564 → Edit	Delete ← 566
568 →	John Didier (Serta Salt Lake City)	570 → Edit	Delete ← 577
574 →	Tim (Tim C. at Serta Inc)	576 → Edit	Delete ← 578

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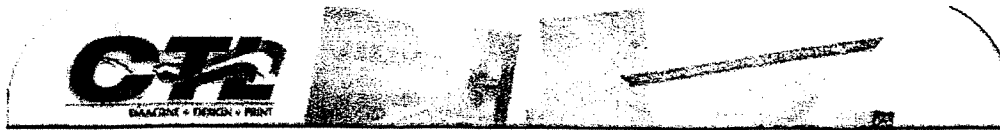
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FIG 13



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FIG. 14



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Click companies you wish to access this document:

Les Stamper (Serta Restokraft)
Tim (Tim C. at Serta Inc)
John Didier (Serta Salt Lake City)

← 592

590

Update Client Access

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FIG. 15



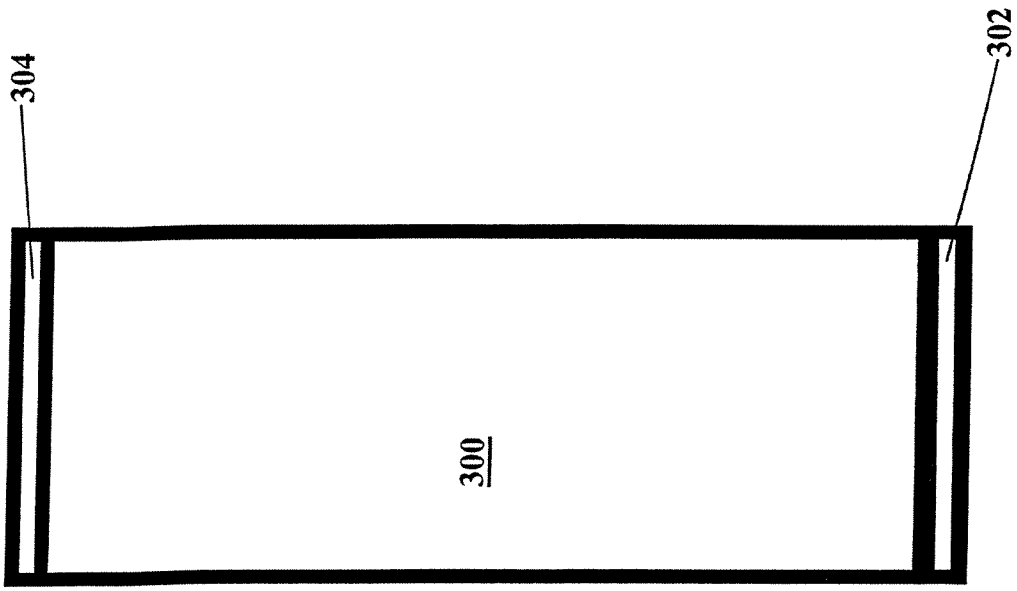
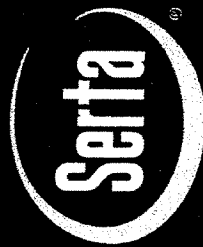


FIG. 16

SO COMFORTABLE,  
YOU'LL FEEL THE DIFFERENCE  
THE MOMENT YOU LIE DOWN.™



WE MAKE THE WORLD'S BEST MATTRESS.™

*Perfect Sleeper*



The product made under one or more of the following US patents: 5,704,035; 5,317,768; 5,458,052; 5,197,355.

FIG. 17

SO COMFORTABLE,  
YOU'LL FEEL THE DIFFERENCE  
THE MOMENT YOU LIE DOWN.<sup>TM</sup>



WE MAKE THE WORLD'S BEST MATTRESS.<sup>TM</sup>

*Perfect Sleeper*



patented  
Comfort Quilt

GREENSBORO, NC 27409

Serta

301

This product made under one or more of the following US patents: 5,704,080; 5,317,708; 5,450,892; 5,497,155

FIG. 18

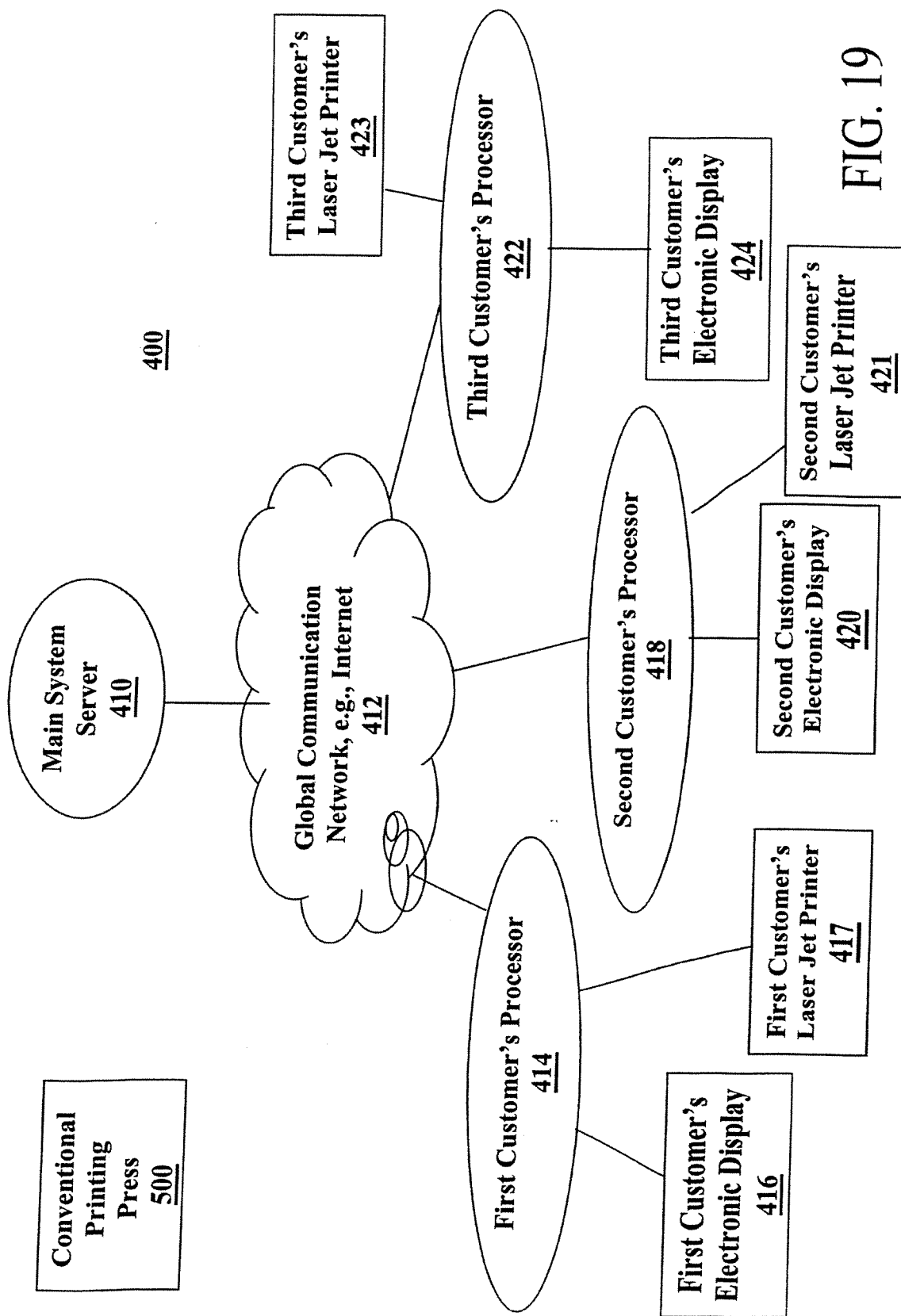


FIG. 19